

## Argument for Measure S

We are proud of Watsonville, especially our robust agricultural valley and precious wetlands.

20 years ago, after a yearlong public visioning process by a diverse group of stakeholders, Watsonville voters adopted urban growth limits. The intention was to create much needed housing while preventing development on prime agricultural land and urban sprawl.

20 years later, it's clear: Measure U did half the job it was intended to do. It limited development, but never led to the full vision of the measure.

Today, we are faced with disappearing jobs, lack of affordable housing and very few youth facilities and community parks. We deserve the same access to natural outdoor areas and facilities as residents who live in neighboring communities. We can attain these basic community needs without sacrificing what makes our valley so special. We can preserve and protect our prime agriculture land and wetlands and still provide our community the necessary resources and facilities.

We need to plan for Watsonville's future together. The Planning for Watsonville's Future Measure allows for the residents to decide if and how to extend the Urban Limit Line and whether it would potentially give the Watsonville City Council the ability to amend the Urban Limit Line through the 2050 General Plan after implementing your input and voices. This measure could potentially create more housing, jobs, allow for the Redman House to be restored and a brand new Watsonville welcoming center. This center would highlight our community and showcase our agricultural land and wetlands.

Planning for Watsonville's Future Measure protects our quality of life, including our agricultural heritage and wetlands. It will also potentially provide more opportunities to create jobs, affordable housing, and much-needed parks and open space for Watsonville residents.

A 'Yes' vote on the Planning for Watsonville's Future Measure will give all of us a voice in the decision-making process for the future of our beautiful city.

s/ Vanessa Quiroz-Carter, City Councilmember, District 2

s/ Kristal Salcido, Candidate, District 4

s/ Maria Orozco, PVUSD Board Trustee

s/ Jimmy Dutra, City Council Member, District 6